

# Privacy Policy

*How Sondersphere collects, uses, and protects your information*

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Effective Date: January 1, 2026 · Last Updated: March 2026

*At Sondersphere, we believe that privacy is more than a legal formality; it's an expression of respect. The same care we bring to understanding communities applies to how we handle your personal information.*

## 01 — WHO WE ARE

Sondersphere is a strategy consulting practice helping values-led and purpose-driven organizations build emotionally intelligent, culturally relevant strategies. Our website is located at [sondersphere.com](https://sondersphere.com). For any privacy-related questions, you may reach us at [admin@sondersphere.com](mailto:admin@sondersphere.com).

## 02 — WHAT INFORMATION WE COLLECT

We collect only what is necessary to serve you well and communicate with you effectively. This includes:

- **Information you provide directly:** When you reach out via our contact or discovery call email ([info@sondersphere.com](mailto:info@sondersphere.com)), we receive your name, email address, organization name, and any details you share in your message.
- **Information collected automatically:** When you visit our website, standard web technologies may collect your IP address, browser type, pages visited, and time spent on the site. This data is aggregated and used only to understand how our site is being used.
- **Cookies and tracking:** Our website is hosted on Wix, which may use cookies for basic site functionality and analytics. You can control cookie preferences through your browser settings.

## 03 — HOW WE USE YOUR INFORMATION

We use the information we collect to:

- Respond to your inquiry or schedule a discovery conversation
- Understand how visitors engage with our website so we can improve it
- Send relevant updates or information if you have opted in to hear from us

We do not use your information for automated decision-making, profiling, or any purpose beyond what is described above. We will never sell, rent, or trade your personal information to any third party.

## 04 — HOW WE SHARE YOUR INFORMATION

Sondersphere does not sell or share your personal data with third parties for marketing purposes. We may share information only in the following limited circumstances:

- **Service providers:** We use Wix as our website platform. Wix may process your data as part of delivering site functionality. You can review Wix's privacy policy at [wix.com/about/privacy](https://wix.com/about/privacy).
- **Legal requirements:** We may disclose information if required by law, court order, or governmental authority.
- **Business transitions:** If Sondersphere were ever acquired or merged, your information may be transferred as part of that process. We would notify you before that occurs.

## 05 — YOUR RIGHTS

Depending on where you are located, you may have the following rights regarding your personal information:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Ask us to correct any inaccurate or incomplete information.
- **Deletion:** Request that we delete your personal data, subject to any legal obligations.
- **Opt-out:** Unsubscribe from any communications at any time by replying to any email with 'Unsubscribe' in the subject line.

California residents have additional rights under the California Consumer Privacy Act (CCPA). EU and UK residents have rights under the General Data Protection Regulation (GDPR). To exercise any of these rights, please contact us at [admin@sondersphere.com](mailto:admin@sondersphere.com).

## 06 — DATA RETENTION

We retain personal information only as long as necessary to fulfill the purpose for which it was collected, or as required by law. Inquiry emails are retained for up to two years unless you request earlier deletion.

## 07 — DATA SECURITY

We take reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, or loss. While no system is completely secure, we are committed to maintaining appropriate safeguards and responding promptly to any security concerns.

## 08 — CHILDREN'S PRIVACY

Our website and services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us and we will promptly delete it.

## 09 — CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable law. When we do, we will update the effective date at the top of this page. We encourage you to review this policy periodically.

## 10 — CONTACT US

If you have any questions, concerns, or requests related to this Privacy Policy, please reach out to us at:

Sondersphere

[admin@sondersphere.com](mailto:admin@sondersphere.com)

[sondersphere.com](https://sondersphere.com)